Objectif Lune

Web Activation Manager

User Guide

Version 2.2

Last Updated: August 5, 2025

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1. WEB ACTIVATION MANAGER

Introduction

Objectif Lune's Web Activation Manager is an online portal which provides access to:

- Software installation files
- OL Care contract details
- Software and printer license activation

The Web Activation Manager can be used to activate PlanetPress Suite V7 and OL Connect applications. For any other applications, or activations assistance, contact our team at ol-activations@uplandsoftware.com.

1.1 Accessing the Web Activation Manager

The Web Activation Manager can be accessed at:
www.objectiflune.com/WebActivationManager/
To log-in, the following information is required:

- Email address
- Customer ID
- Password

The above information can be found in the Product package received with the e-delivery or in the email triggered by an existing account admin.

Lost your WAM credentials?

If you've already registered but lost your credentials, click on "Forgot your password" on the login page or locate your OL Care contract provided with your e-delivery.

Don't have WAM credentials?

If you don't have WAM account credentials, and you wish to be a user or admin of an account, click "Request access" on the login page. If an Admin for that account is found, your request will go to all Admins of the account and they will grant you access, otherwise your request will go to the Upland OL Activations team. Authorization may be required before granting you Admin access to the account's WAM for security reasons. Be sure to have the customer id or product serial number when requesting access.
Should you need assistance you can always contact our Activations Team.

Reseller or Services Partner managing licenses?

If you are a Reseller or Services Partner managing licenses for another organization, you should ensure to add at least 2 additional administrator account users from the customers organization and refer them to this user guide on how to use the WAM in order to access and manage their licenses.

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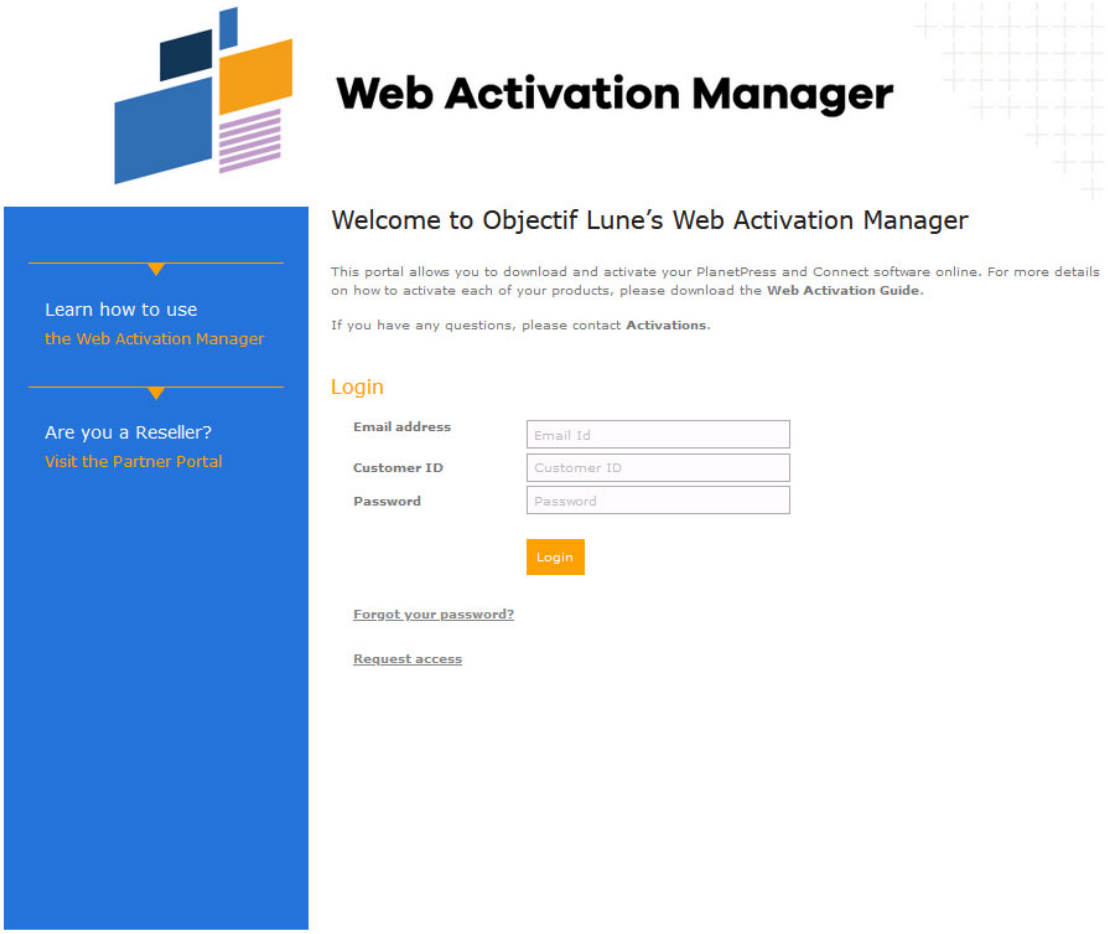
Enter your login information and click “Login”:



If this is a first-time log-in using the one-time password from the E-Delivery

- Enter the Customer ID and One Time Password included on your OL Care contract provided in your E-Delivery.
- You will need to register your email address and reset password upon first login
    - Password reset process will require you to enter an authentication code that will be sent to the email address being registered.
- You will be the admin user by default and will be able to add additional users and/or admin.

If this is a first-time log-in using one-time password triggered by a WAM admin user

- You will need to register your email address and reset password upon first login
    - Password reset process will require you to enter an authentication code that will be sent to the email address being registered.

Upon first login, you will need to fill in your contact details.

- Email is auto-populated and cannot be modified
- You can edit other information and/or click next to continue with the activation session.

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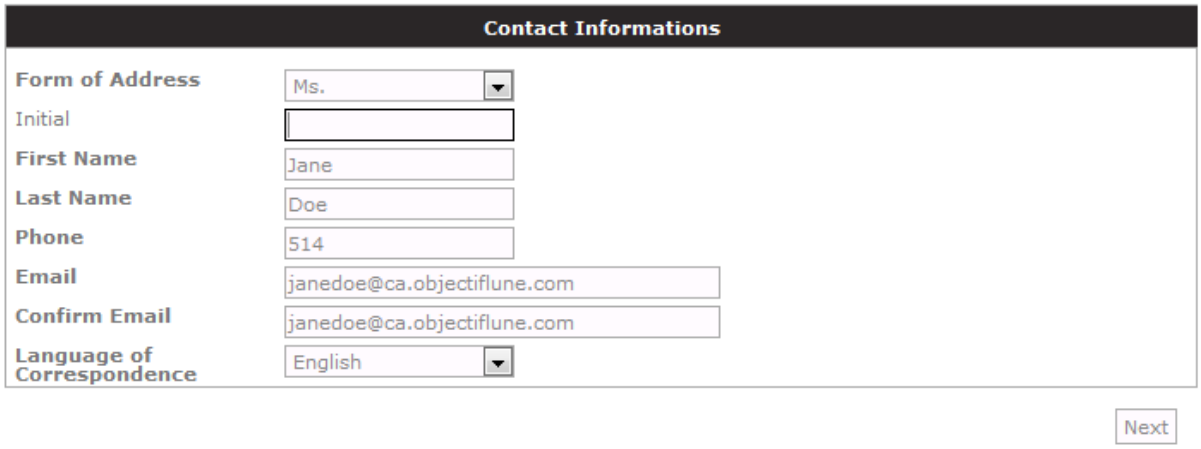

Once your contact details have been confirmed, you will have access to the site's features.

Site Tour

You will be provided with a series of features which vary according to your purchase history. However, the site's navigation is consistent for all customers.
The top toolbar provides quick access to the following:

- **Home**
  Click Home to return to the site's home page.
- **Contact Us**
  This page provides the contact information for Objectif Lune's Customer Success team.
- **Software Download**
  This page will give you access to all the software installers you have purchased.

- **Admin Settings**
  This page leads to admin settings and user management.

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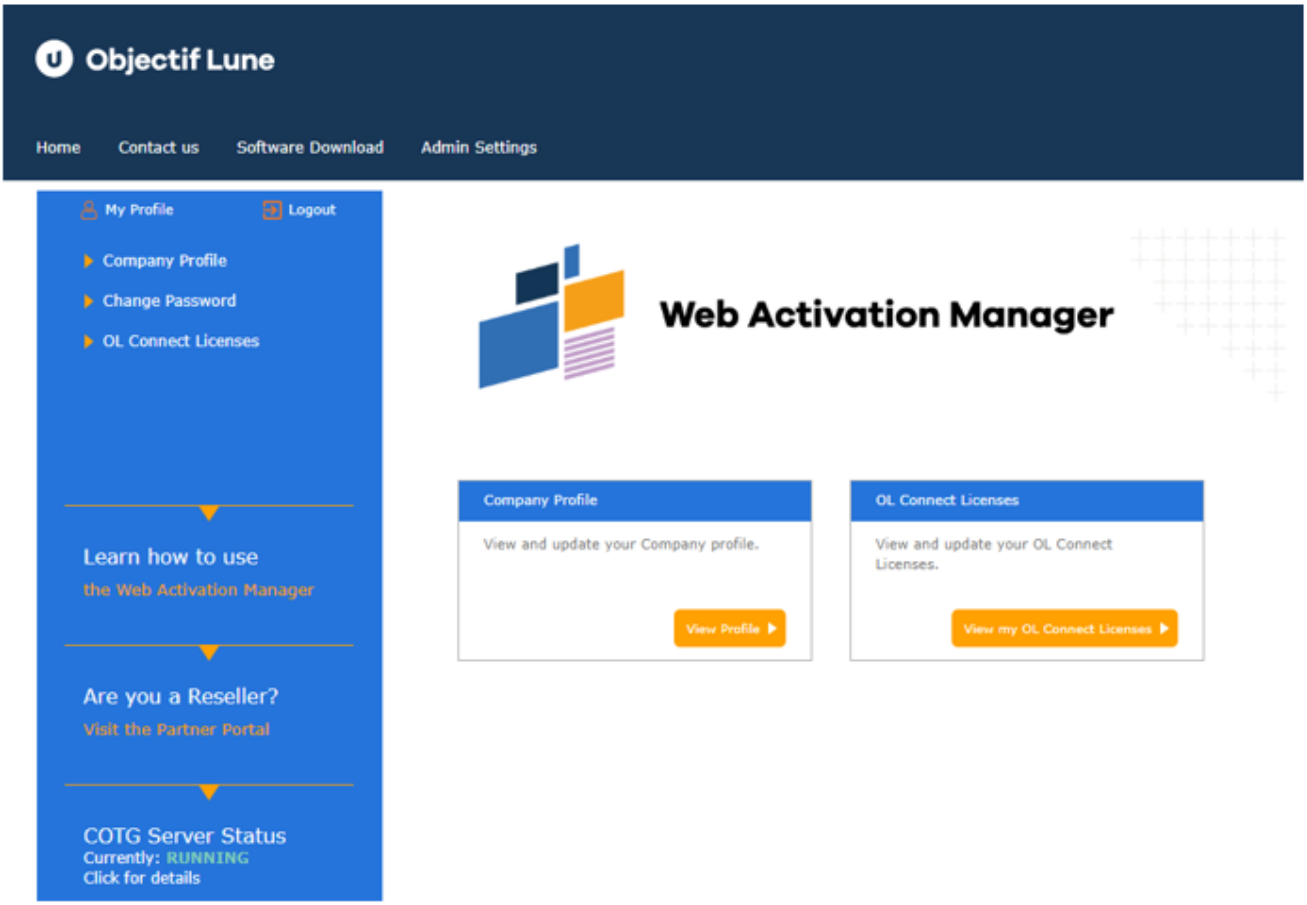
From the home page of the site, you will have access to the following features:



- Company profile
  - Only admins can update the company information
- Change Password
  - User can change their password using this menu option
- Licenses
  - User will have access to a list of software licenses available to them (OL Connect, PlanetPress, etc.).

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2. SOFTWARE DOWNLOAD

Before you can activate your software or printer license(s), you will need to obtain the appropriate software installer(s) if you haven't done so already.
To obtain the latest software installer(s), click on **Software Download** in the top navigation bar.

For each product, you will be given the option to download the most current version.
To download the latest software version, click on the icon appearing at the right of the screen, next to the software name as shown below. You also have access to the software's Release Notes.
All upgrades you are eligible to will be displayed.

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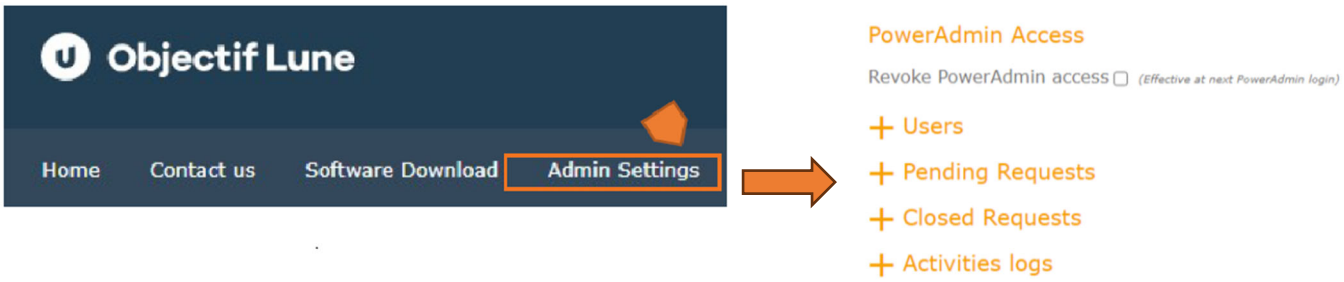
3. ADMIN SETTINGS

Important Note: **Effective as of November 1, 2024**

- **PowerAdmin** user privileges. This allows assigned **OL Staff members only** to access any WAM account.
- Activities logs. All activities done on the WAM by any user, are now recorded and are available to **Admin** and **PowerAdmin**.
- All sections on the Admin Settings page are now expandable and some sections have pagination to improve visibility.

The **Admin Settings** tab can be accessed by admin as well as non-admin users.



Under Admin Settings:

Non-admin user

- Can see the existing user list – read only
- Can also request admin access

Admin and PowerAdmin users

- Can see the existing user list and modify the status if required
- Can add/remove users
- Hide Inactive users
- Take action on requests from non-admin users
- Can revoke PowerAdmin access. By Default, Power Admin's have access to all WAM accounts.
    - The Admin or PowerAdmin can select the option to revoke access which will take effect on the next login. Access can be restored by the Admin only.
- Can review and export activity logs

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4. OL CONNECT SOFTWARE ACTIVATION

To activate OL Connect applications, the following information will be required:

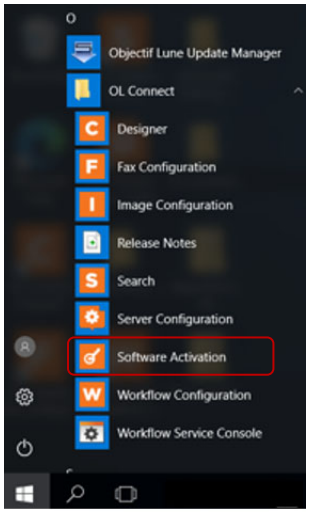
- Software serial number
- Magic number

Important Note: **Effective as of November 3, 2023**

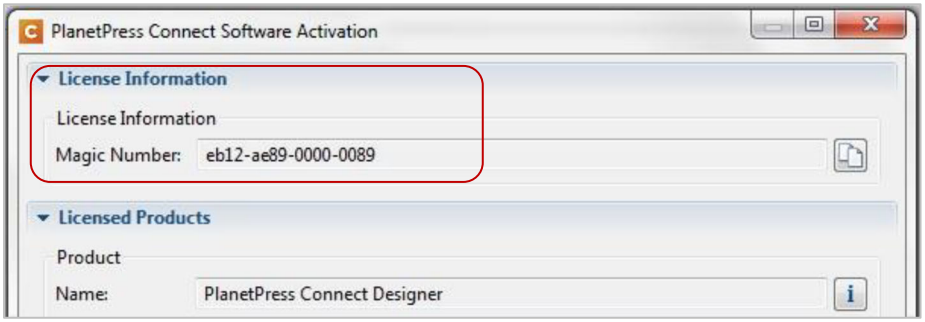
- We no longer issue 7 day temporary activations via the WAM for OL Connect licenses.
- Activation limit of 5 per year in the last year's time (per software license).

4.1 OL Connect Software Activation

There are several ways to retrieve your machine-specific Magic Number.
One way is go to the Windows Start menu and navigate to "OL Connect | Software Activation".



This will open the "Software Activation" dialog from which you can copy the Magic Number.



You can also retrieve Magic Number by going to Help-Software Activation or Activation from the OL Connect software's.

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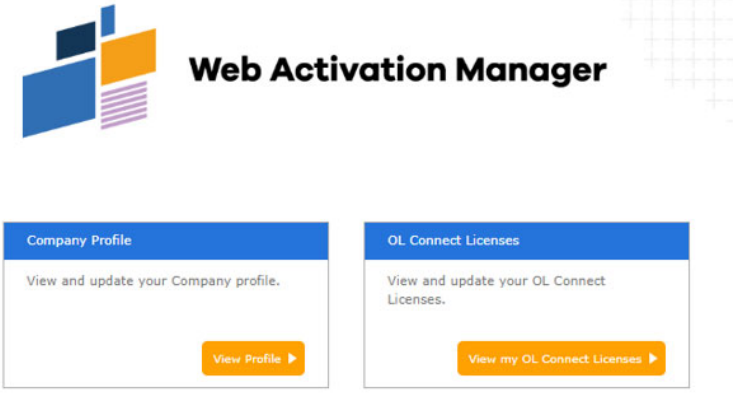
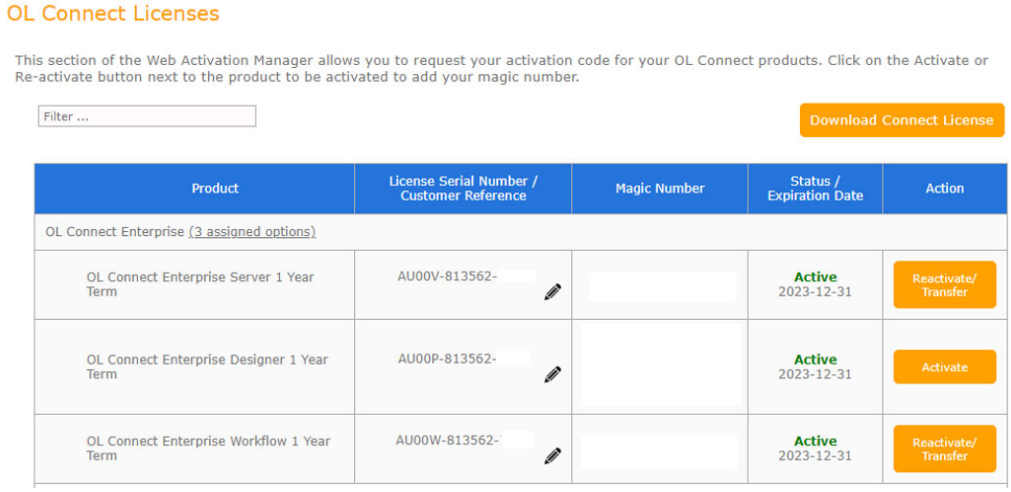
4.2 Activate OL Connect

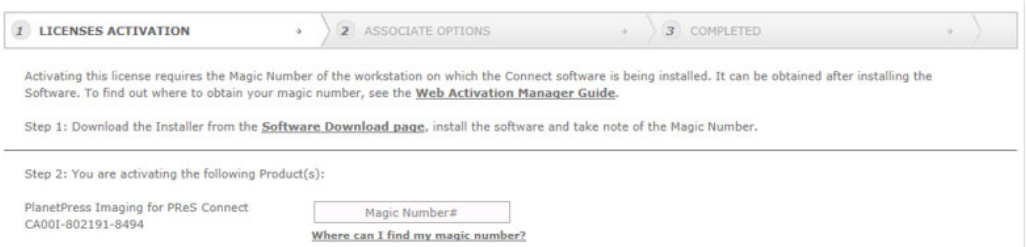
To activate your OL Connect licenses, click on "View my OL Connect Licenses" from the Home page:



You will obtain a list of all your OL Connect licenses and applicable options.



Click on the **Activate** or **Re-activate/Transfer** button next to the product to be activated.
You will be required to enter the magic number of the workstation where the license is installed. For information on how to retrieve the magic number, see the OL Connect Magic Number section in this document.



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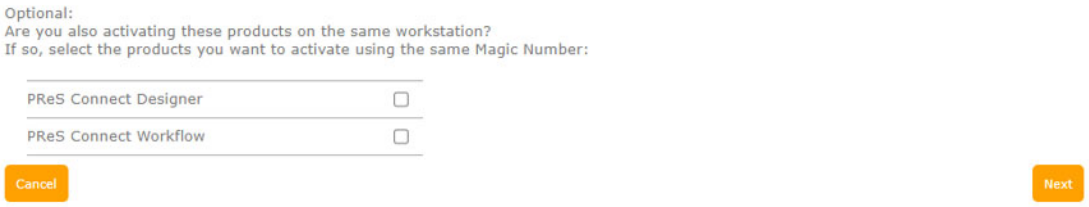
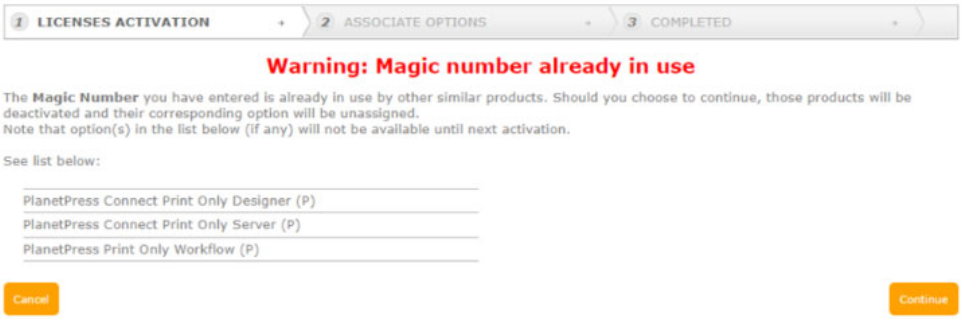
If you have options or linked products associated with this software license, you may also select them to be included in your activation, then click Next and Finish:



Note:
If the magic number you've entered was already in use by another product in your account, a warning will be displayed showing the products currently using that magic number. Should you continue with the activation, those products will be de-activated and any options assigned to them will be un-assigned and made available for the next activation. Press Continue and Finish.



Your activation request will then be processed.

If you have more licenses to activate, you may return to your OL Connect Licenses list and proceed with additional activations.
You can also enter a Reference (for example your server name) under the serial number.
Once you are finished, **download** the OL Connect License file. This license file contains all activated OL Connect licenses for your account. It can be copied to each of the licensed workstations in your organization.
You can download the license file at any time from the OL Connect License list, click on "Download License".

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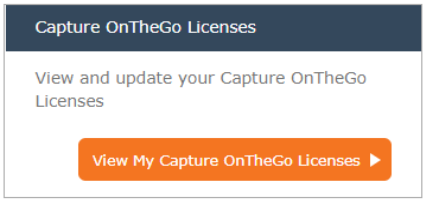
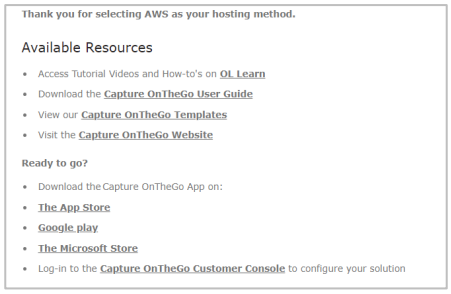
4.3 Capture OnTheGo

For more details on how to activate your Capture OnTheGo licenses, click on "View my Capture OnTheGo Licenses" from the home page:



You will be provided with the resources you need to get started:

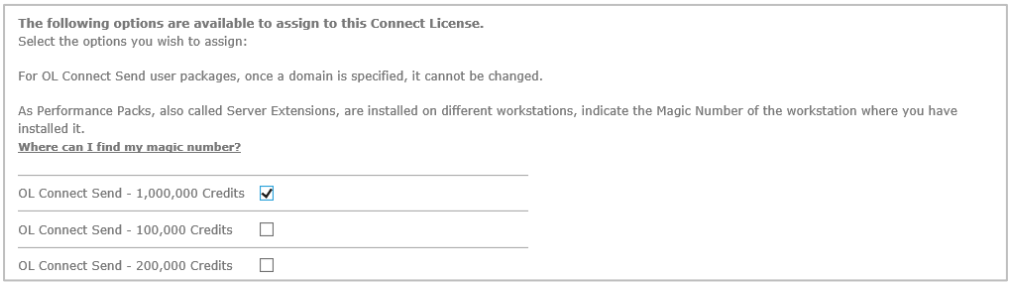


4.4 OL Connect Send

To activate OL Connect Send, you will need to link the OL Connect Send credits or user package to an OL Connect license, the option will be shown when activating your OL Connect Server License.

OL Connect Send Credits:

To link OL Connect Send Credits to your OL Connect license, select the credits amount required, and then click finish. You can then download and install your license file to enable OL Connect Send.



OL Connect Send User package

To link an OL Connect Send user package to your OL Connect license, select the number of users. You can enter a domain (found in the control panel) or leave it blank. You can then download and install your license file.

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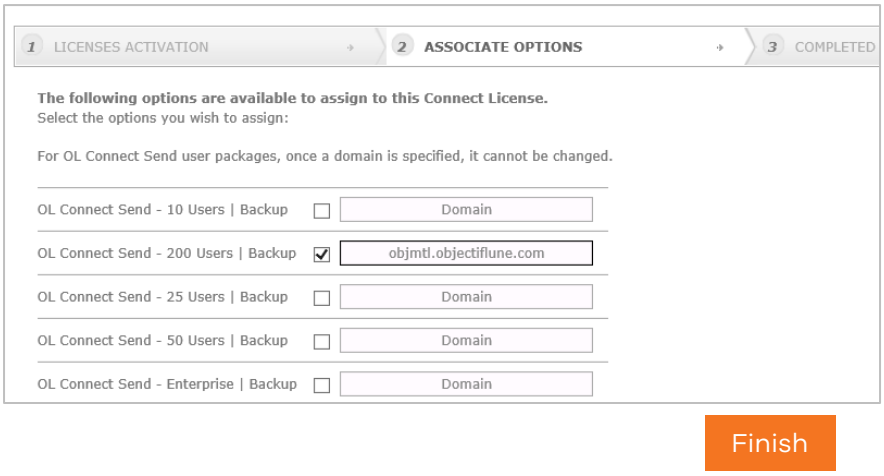


5. RE-ACTIVATIONS AND LICENSE TRANSFER FOR OL CONNECT

You will need to request a new license if:

- the magic number on the workstation the license is activated has changed. The magic number can change following hardware updates or updates of the operating systems. (Re-Activation)
- you are transferring the license to a new workstation. (License Transfer)

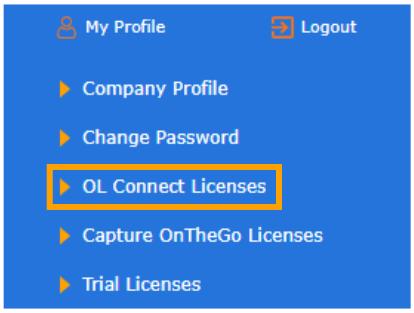
A maximum of five (5) activation/License transfer per year can be done using the Web Activation Manager for OL Connect.

5.1 Re-activating your license (same workstation)

To re-activate an OL Connect license, the following information will be required:

- License serial number
- Magic number of current workstation

Select **OL Connect Licenses** from the menu as below:



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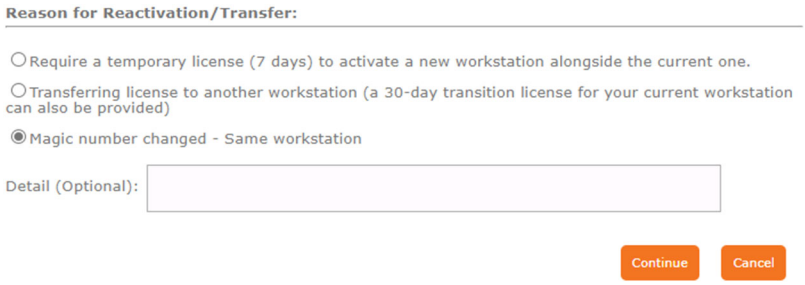
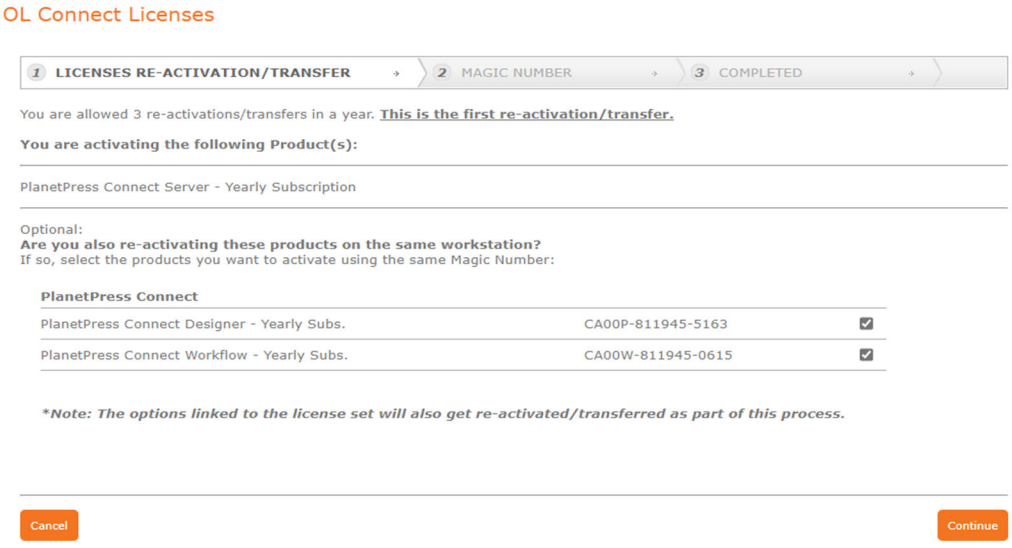
Click on the button **Reactivate/Transfer** next to the license serial number you wish to reactivate, found in column **License Serial Number / Customer Reference.**

Select the option "Magic number changed – Same workstation" and click **Continue:**



If applicable, select the other products that need re-activation on the same workstation. Then click **Continue**.



Enter the new magic number and click **Continue:**

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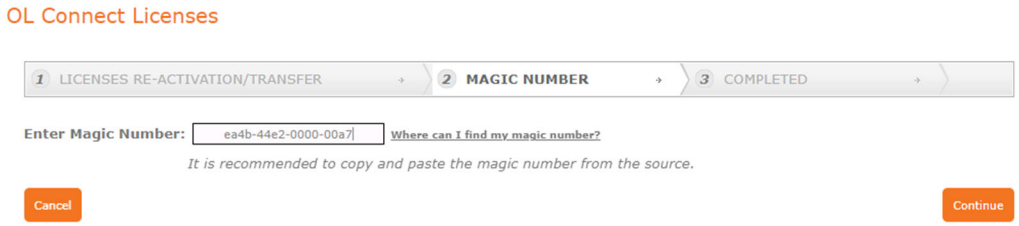
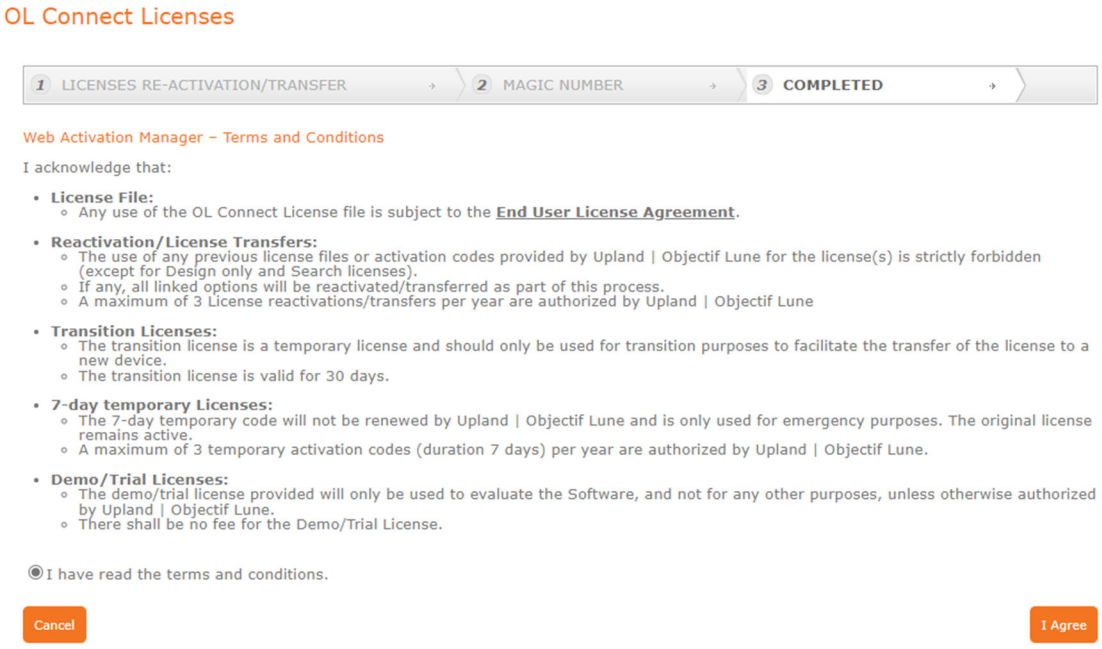
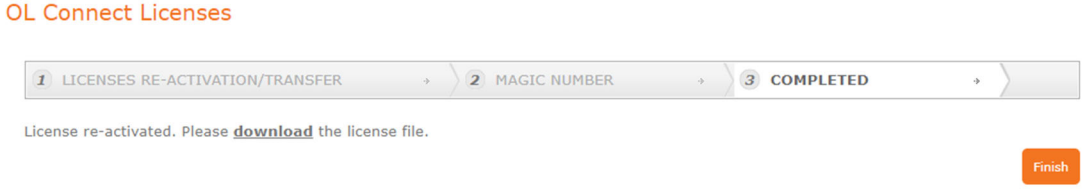


Confirm you have read the terms and conditions by clicking the option above the **Cancel** button. Then click **I Agree:**



An email with a download to the licence will be sent to you. You can also click on the **Download** button on the Web Activation Manager to get the license file. Then click **Finish**:



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Notice the new magic number added in your license. Connect Designer and Search can have more than 1 magic number as it can be installed on several workstations.

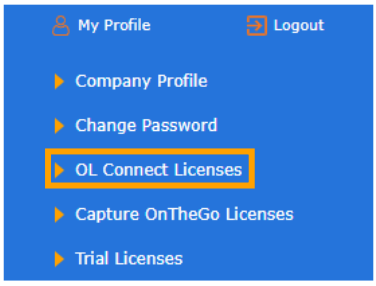
PlanetPress Connect Server - Yearly Subscription	CA00V-811945-0788	EA4B-44E2-0000-00A7	**Active** 2023-11-30	Reactivate/ Transfer
PlanetPress Connect Designer - Yearly Subscription	CA00P-811945-5163	FC31-6F38-0000-0273 EA4B-44E2-0000-00A7	**Active** 2023-11-30	Activate
PlanetPress Workflow - Yearly Subscription	CA00W-811945-0615	EA4B-44E2-0000-00A7	**Active** 2023-11-30	Reactivate/ Transfer

5.2 Re-activating your license (new workstation)

To reactivate/transfer an OL Connect license to a new workstation, the following information will be required:

- License serial number
- Magic number of **new workstation**

Select **OL Connect Licenses** from the menu as below:



Click on the button **Reactivate/Transfer** next to the license using your serial number found in column **License Serial Number / Customer Reference**.

PlanetPress Connect Server - Yearly Subscription	CA00V-811945-0788	FC31-6F38-0000-0273	**Active** 2023-12-31	Reactivate/ Transfer
PlanetPress Connect Designer - Yearly Subscription	CA00P-811945-5163	FC31-6F38-0000-0273	**Active** 2023-12-31	Activate
PlanetPress Workflow - Yearly Subscription	CA00W-811945-0615	FC31-6F38-0000-0273	**Active** 2023-12-31	Reactivate/ Transfer

Select "Transferring license to another workstation" and click **Continue:**

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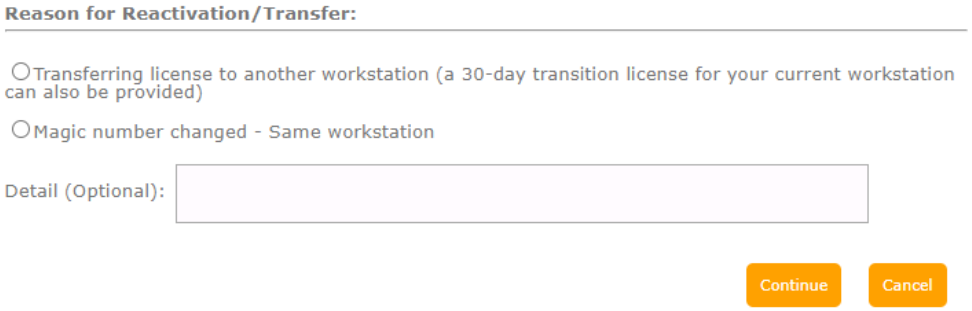
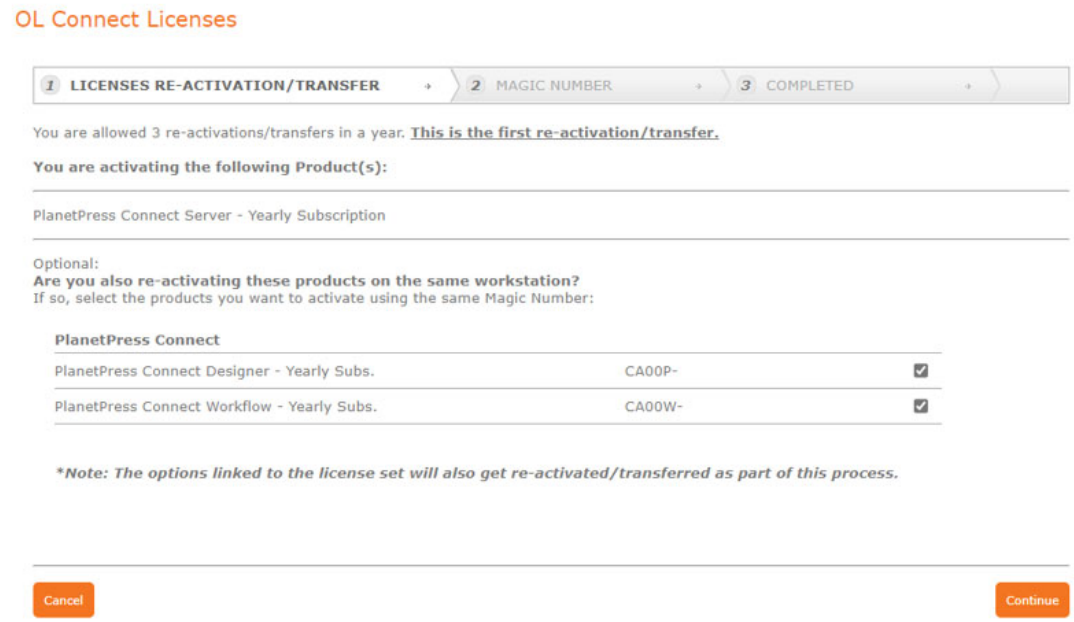


If applicable, select the other products that need to be transferred to a new workstation. Then click **Continue**.



Enter the new magic number.
*You might want to check the option "**Keep the product active temporarily for 30 days on old magic number and generate a Transition license"** if you need to continue working on the current workstation. A 30 day license for your current workstation will be included in your license file. Any options previously linked will be included in your transition license.*
*Click on the **Transition License** link to get more explanation as below, then click **OK**:*

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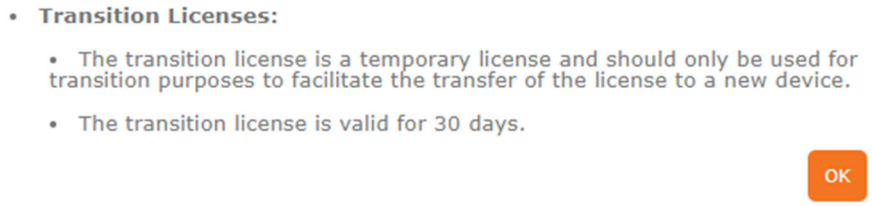
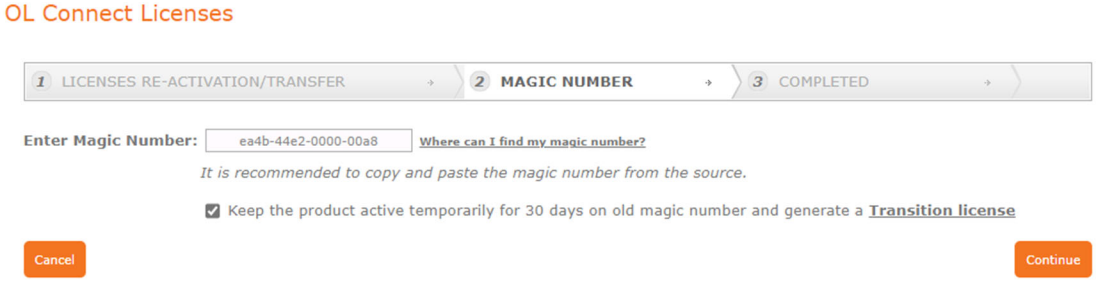
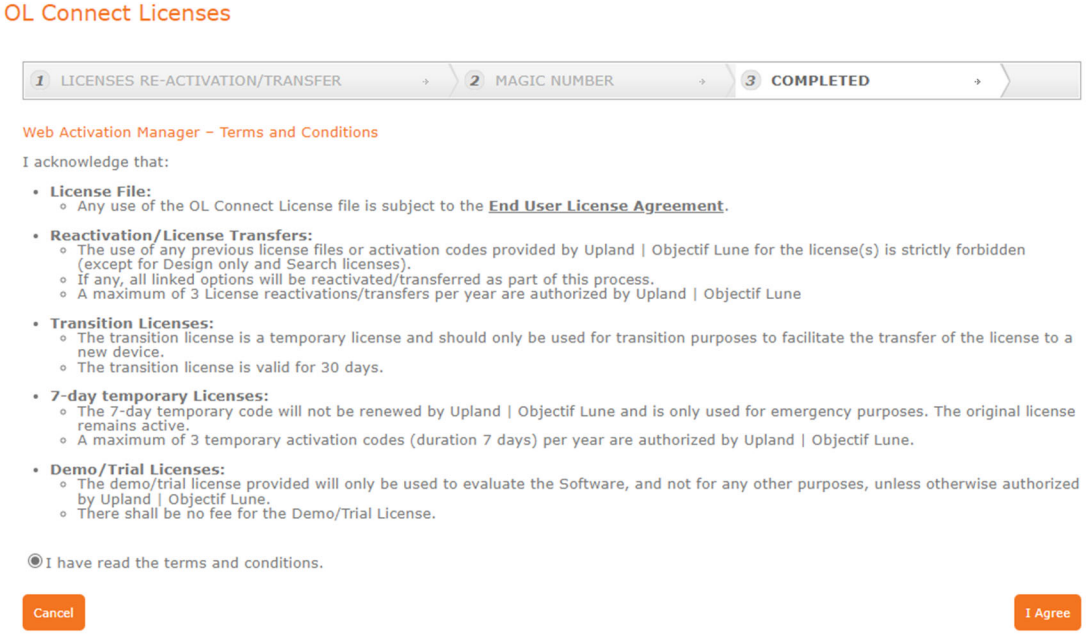


Then click **Continue:**



Confirm you have read the terms and conditions by clicking the option above the **Cancel** button. Then click **I Agree:**



An email with the download of the licences will be sent to you. You can also click on the **Download** button to get the license file. Then click **Finish**:

Note: *If you selected to receive a **"30-day transition license",** make sure to install the new license on your old workstation to avoid any interruption.*

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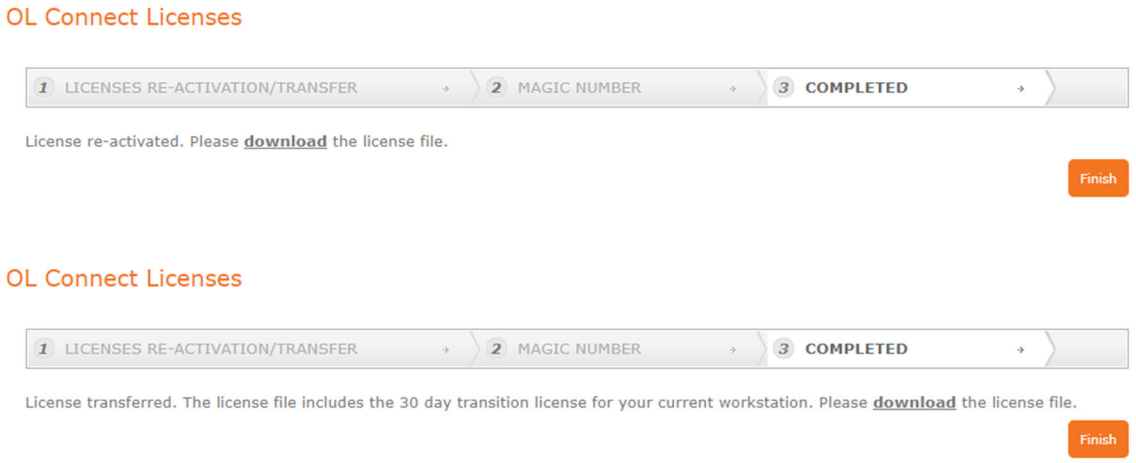

Notice the new magic number added in your license. Connect Designer and Search can have more than 1 magic number as it can be installed on several workstations.

6. PLANETPRESS SUITE ACTIVATION

To activate PlanetPress Suite V7 applications, the following information will be required:

- Software serial number
- Magic Number

Important Note: **Effective as of May 6, 2024**

- PlanetPress Suite V7 licenses Re-activations / Transfers can now be done via the WAM.
- We no longer issue 7 day temporary activations via the WAM.
- Activation limit of 5 per year in the last year's time (per software license).
- Ony PlanetPress V7 licenses are available on the WAM. For activations for previous PlanetPress Suite versions, please contact the Activations department (see Contact us section).

6.1 PlanetPress Suite Magic Number

From the PlanetPress application, Go to Help - Software Activation

- Note that, for PlanetPress Suite Version 7, a serial number is not required at installation, therefore, in the Software Activation window, only the magic number will appear. It is however important to ensure that the correct serial number is selected on our Web Activation system while requesting your activation code. The activation provided will automatically add your serial number to your software.

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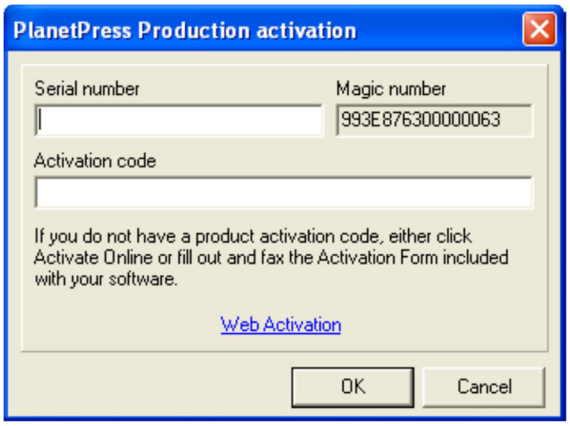
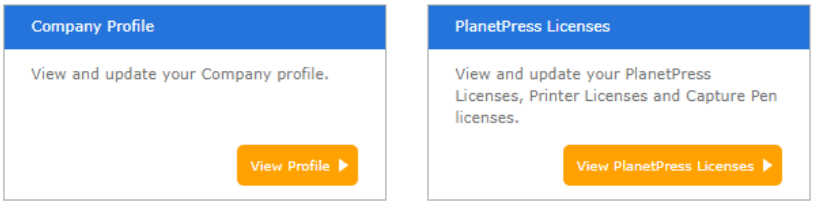
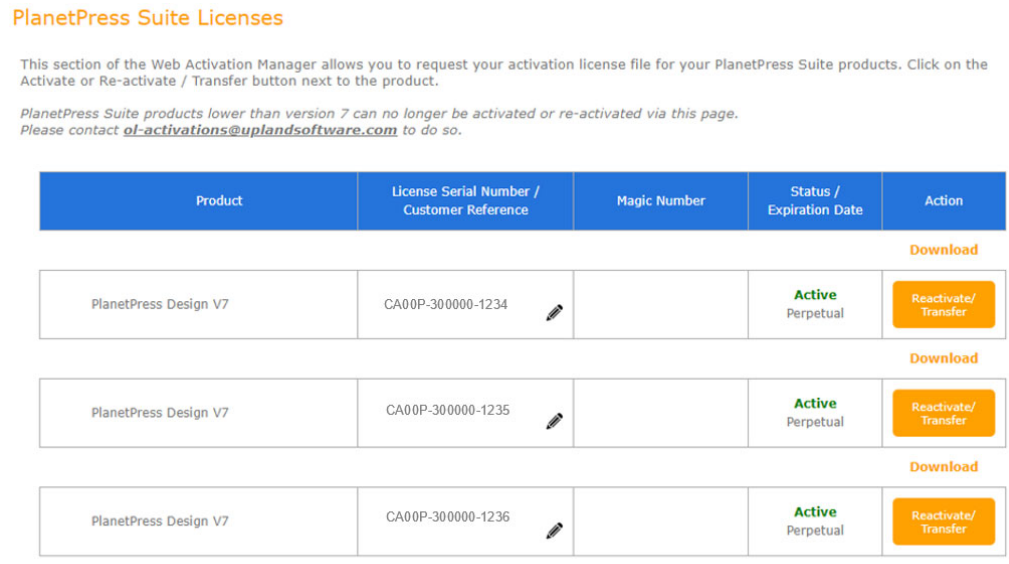


6.2 Activate PlanetPress Suite

To Activate your PlanetPress Suite licenses, click on "View PlanetPress Licenses" from the home page:



You will see a list of all your PlanetPress Suite 7 licenses. Click on the **Activate** or **Re-activate/Transfer** button next to the product to be activated. If you have reached the maximum activations allowed, it will be indicated, and you will need to contact the Activations Department to activate your license.



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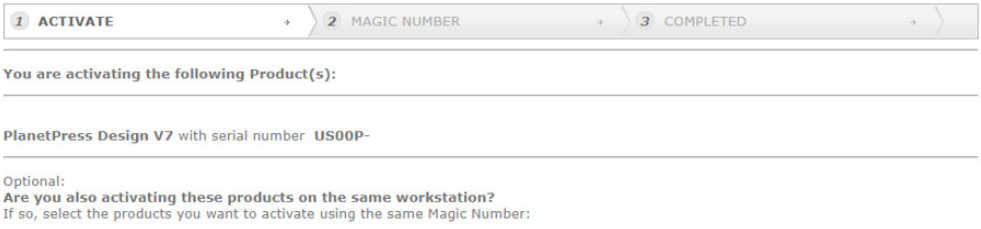
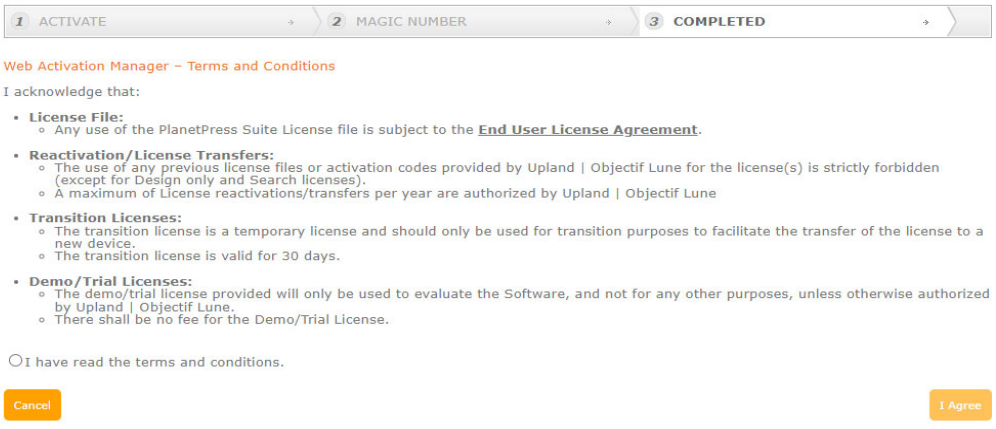
You will be required to enter the magic number of the workstation where the license is installed. For information on how to retrieve the magic number, see the PlanetPress Suite Magic Number section in this document.
Note: PlanetPress Design and PlanetPress Search (Version 7) can be activated on an unlimited number of workstations.

When Activating, a list of optional product serial numbers that currently have the same magic number, may appear if applicable. Select (optional) and click **Next** to continue.

Enter the magic number and **Continue**



Confirm you have read the terms and conditions by clicking the option above the **Cancel** button. Then click **I Agree.**



Activation is completed and an email will be sent to you with a link to download your license file.

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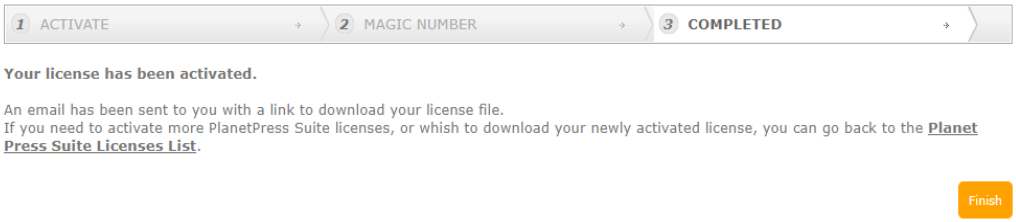


7. RE-ACTIVATIONS AND LICENSE TRANSFER FOR PLANETPRESS SUITE

You will need to request a new license if:

- The magic number on the workstation the license is activated has changed. The magic number can change following hardware updates or updates of the operating systems. (Re-Activation)
- You are transferring the license to a new workstation. (License Transfer)

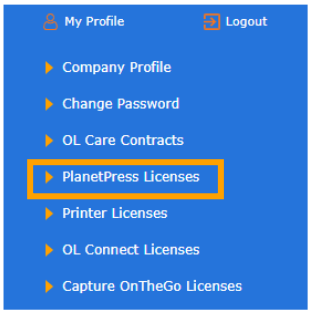
A maximum of five (5) activation/License transfers per year can be done using the Web Activation Manager for PlanetPress Suite V7.

7.1 Re-activating your license (same workstation)

To re-activate a PlanetPress Suite license, the following information will be required:

- License serial number
- Magic number of current workstation

Select **PlanetPress Licenses** from the menu as below:



Click on the button **Reactivate/Transfer** next to the license using your serial number found in column **License Serial Number / Customer Reference**.

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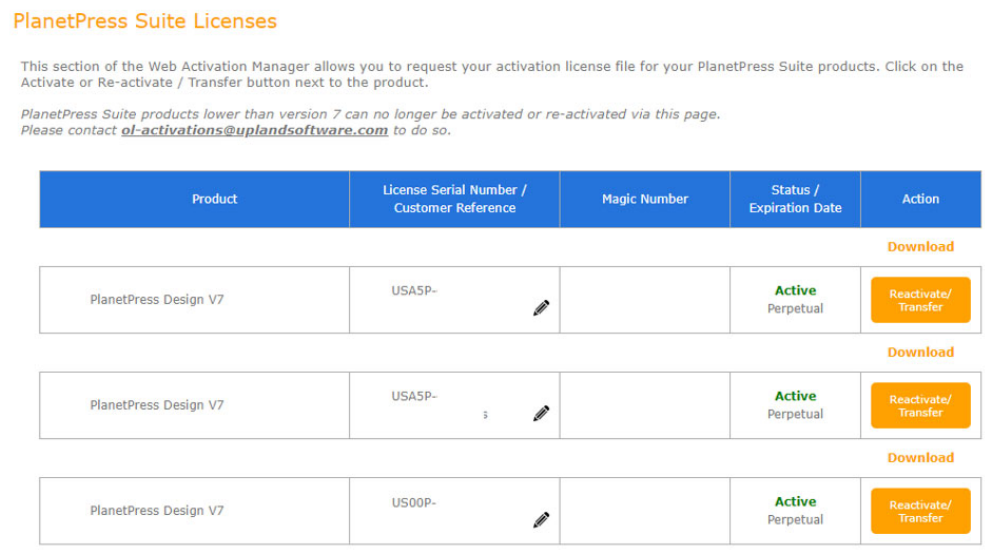
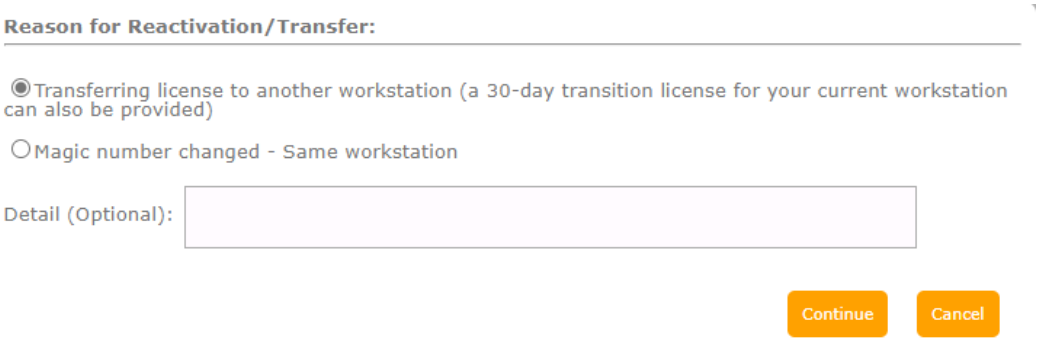
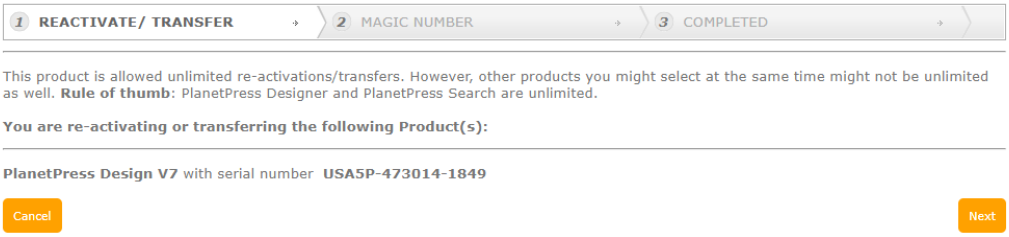


Select the "Transferring license to another workstation" and click **Continue:**



The product serial number for which you are transferring will be listed and click Next.



Enter the magic number.

*You might want to check the option "**Keep the product active temporarily for 30 days on old magic number and generate a Transition license"** if you need to continue working on the current workstation. A 30 days transition license file will be generated as well. Any options previously linked will be included in your transition license.*

*Click on the **Transition License** link to get more explanation as below, then click **OK**:*

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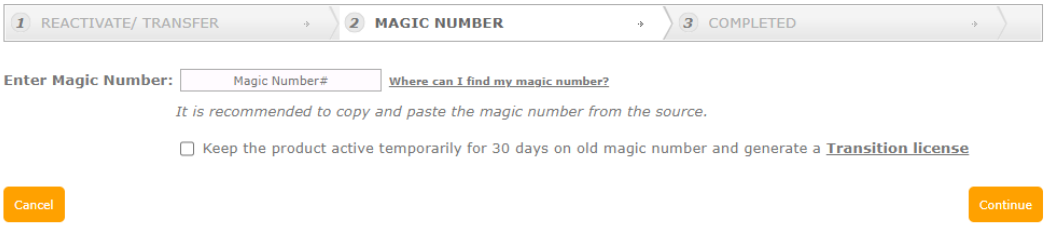
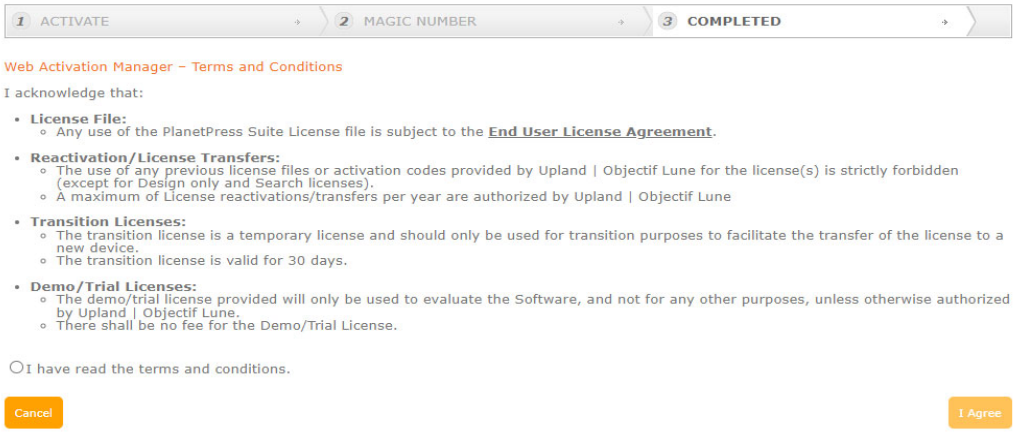
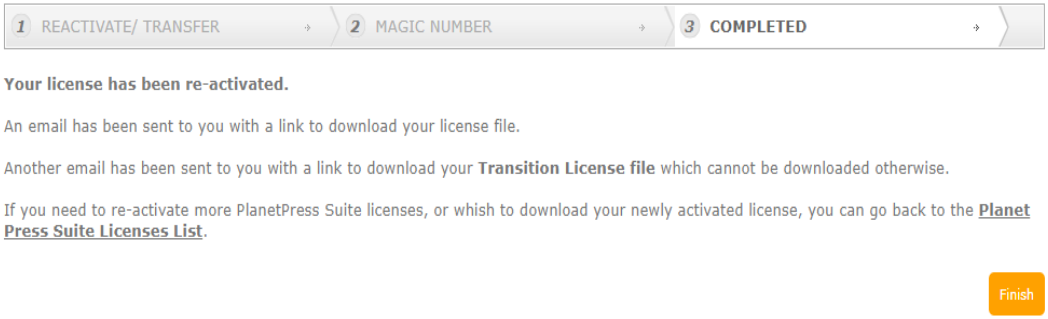


Confirm you have read the terms and conditions by clicking the option above the **Cancel** button. Then click **I Agree.**



Activation is complete. You will receive one email to download and activate your license file and another email to download and activate your transition license.
Note: *If you selected to receive a* ***"30-day transition license",*** *make sure to install the new license on your old workstation to avoid any interruption.*
The transition license is only available via the email you've received.



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8. ACTIVATE PRINTER LICENSES

To activate a printer license, you will need the following:

- Printer license serial number
- Printer Status page

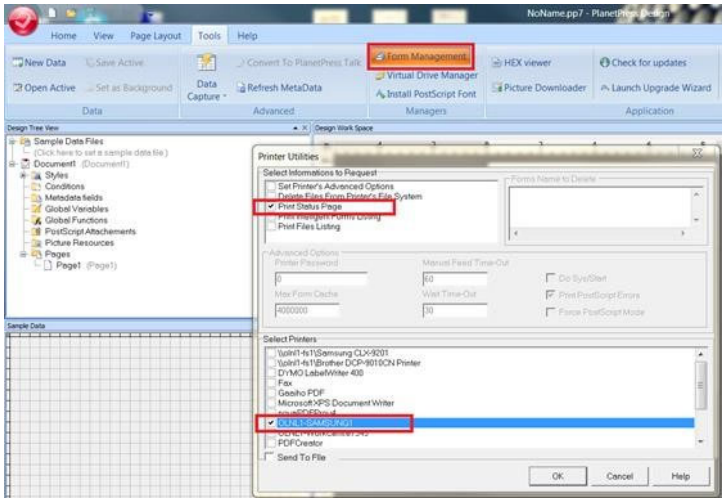
Important Note: **Effective as of May 6, 2024**

- Printer Re-activations can now be done via the WAM.
- Activation limit of 2 (per printer license).

The printer license serial number can be found in your product package received by e-delivery or on the Web Activation Manager – Home page "View Printer licenses".
PlanetPress Status Page contains the Printer ID String. The Printer ID is a unique number, which contains the information required to issue an activation code for a printer and is found on the left-hand side of the PlanetPress Status Page.

How To print the Printer Status page:

1) Open the PlanetPress Design Tool.
2) Go to Tools Document Management/Printer Utilities
3) Select PlanetPress Printer Status page
4) Select the printer that you wish to print to.



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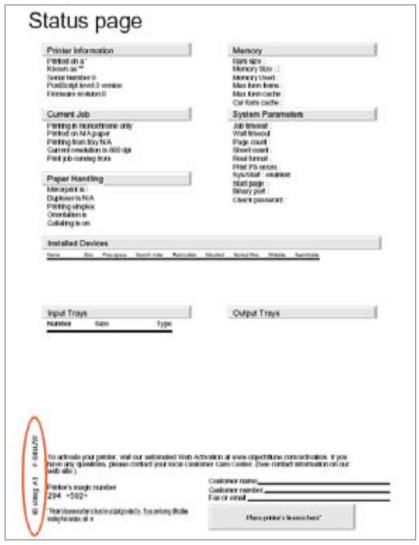
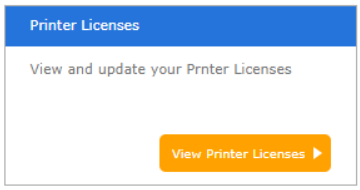


Important Note: To activate a Printer license on the Web Activation Manager, you MUST use the Printer ID String, not the Printer Magic Number.

Printer licenses can be found on the Web Activation Manager – Home page "View Printer licenses".



Click on **Re-Activate** (for previously activated licenses) or **Activate** (for first time license activation) button next to the license using your serial number found in column **License Serial Number / Customer Reference**.
If you have reached the maximum reactivations, it will be indicated, and you will need to contact the Activations Department to activate your license.

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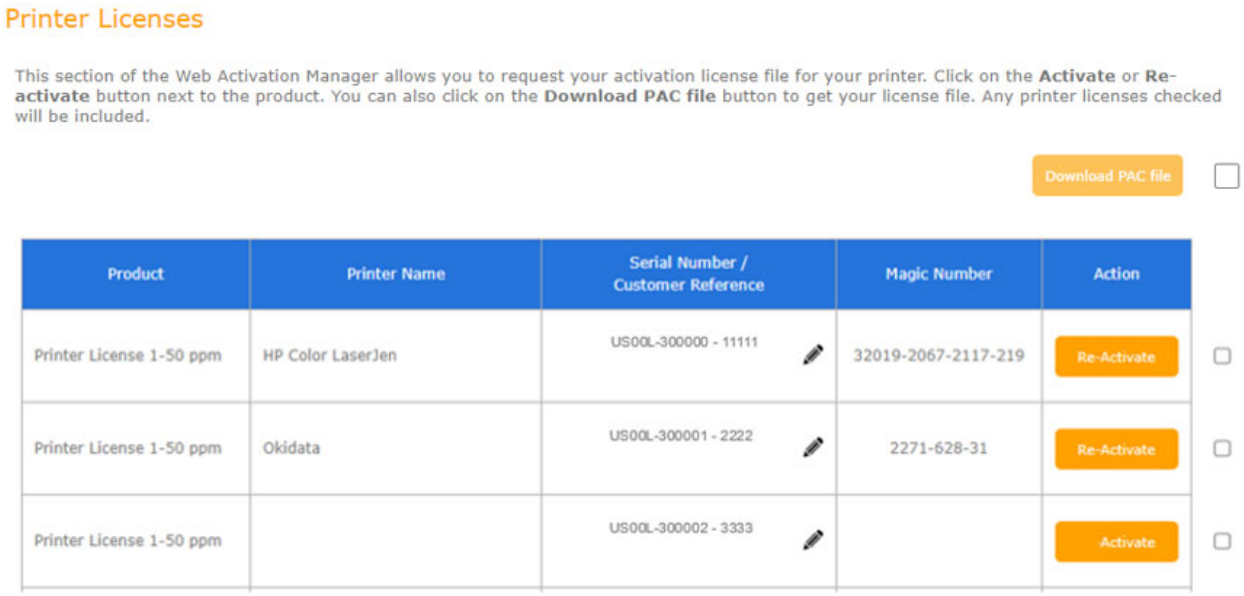
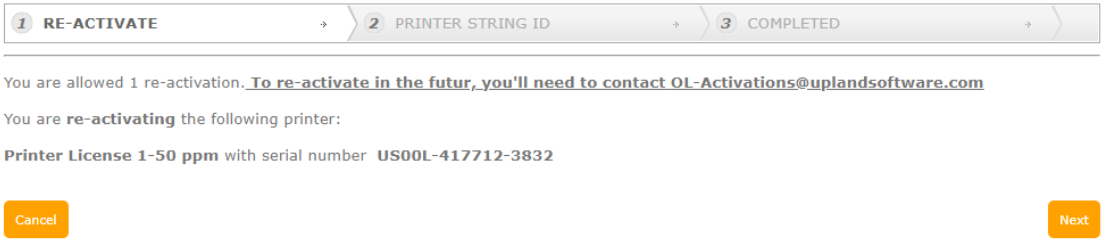
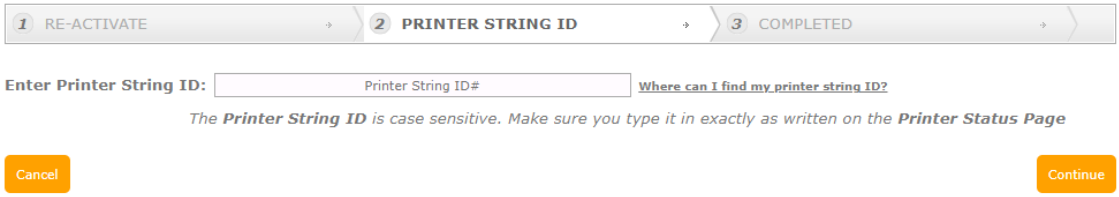


For **Re-Activations**, you will see a message with the number of allowed activations and how many times you have re-activated within the year as well as you license serial number, click **Next.**



Enter you ID String found on the printer's status page. Go to "How to print a Printer's Status Page" section above. **Continue** when entered.



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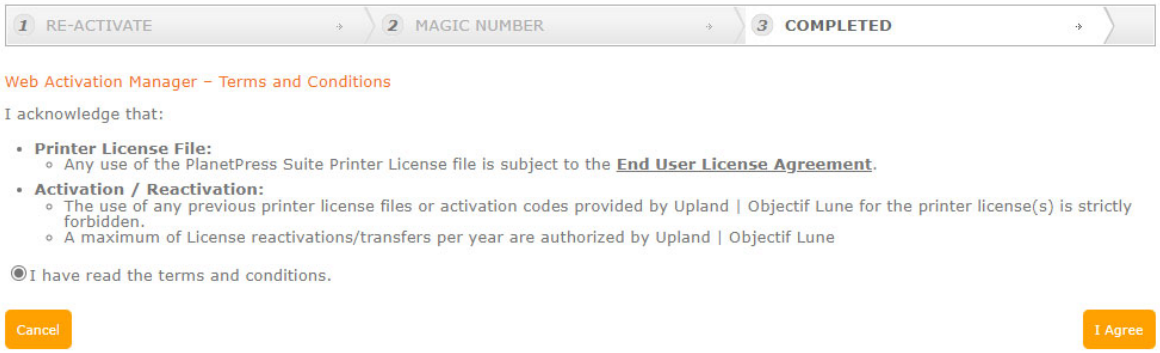
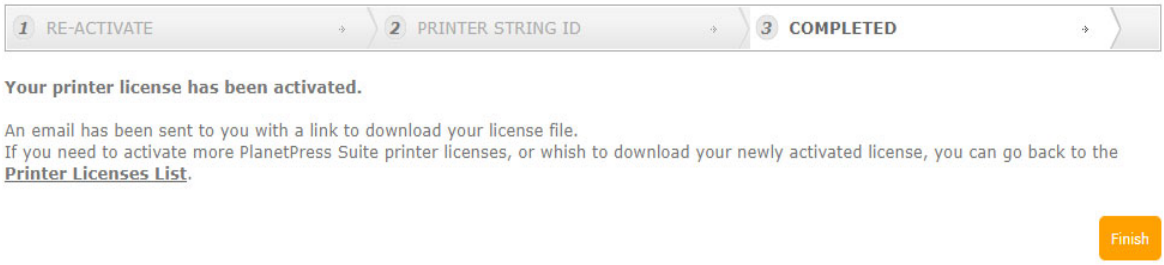
Confirm you have read the terms and conditions by clicking the option above the **Cancel** button. Then click **I Agree**.



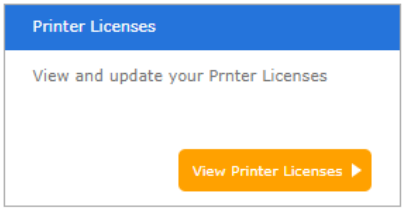
Activation is complete. You will receive one email to download and activate your license.



8.1 Downloading and applying the License File (.PAC)

Once your printer has been activated via the Web Activation Manager, you will receive an email where you can download the printer license file (.pac) and then activate that printer. The email only contains the download file for that one printer license.

You can also Download a .PAC file from Web Activation Manager – Home page "View Printer licenses".



You can select the printers already activated in which you want to include in one .pac file or simply check the box next to the "Download PAC file" button and all activated printers will get added to the .pac file after the "Download PAC file" is pressed.

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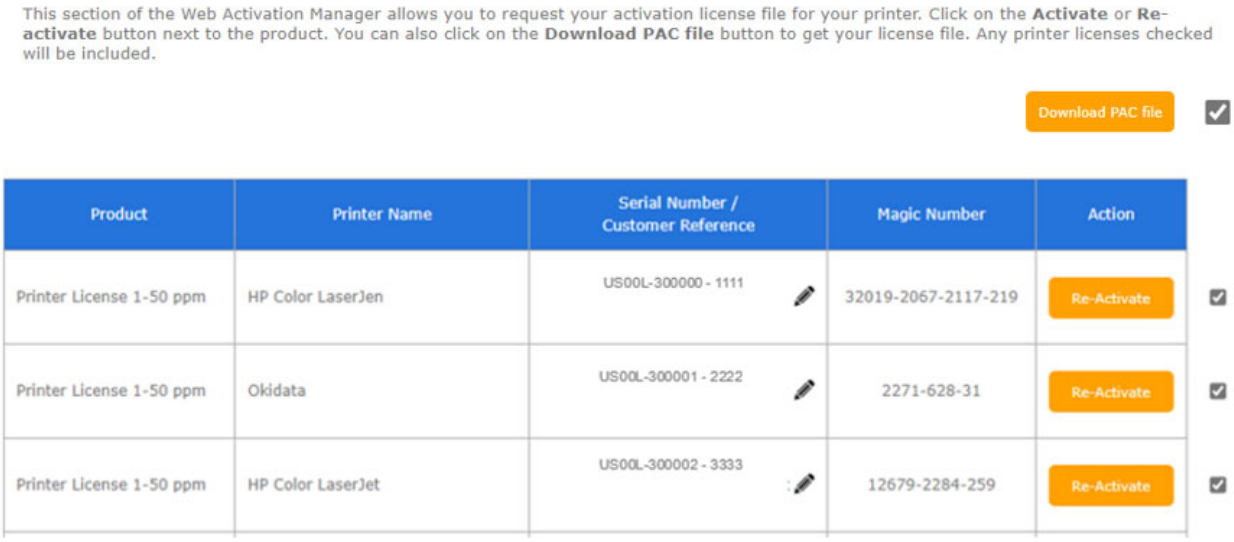

Once downloaded, save the file to the workstation where PlanetPress is installed. Extract the .PAC file from the zip file and double click the .PAC file, it will automatically add the printer(s) activation information to the PlanetPress software.

To enter the printer activation code manually, go to: PlanetPress software, Help - Activation

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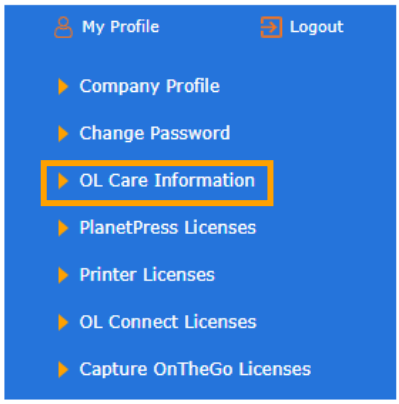
9. OL CARE INFORMATION

The Web Activation Manager allows you to view the maintenance details for all licenses.
To view the OL Care information for your products, click on OL Care Information from the top left menu or the Home page:



This will display the list of all OL Care assets associated to your account. To view licenses linked to a specific contract, or filter by product, serial number, end date or status, you can use the filter box.

Product	Serial Number	End Date	Status	Contract Number
OL Connect Professional	USA5V-111111-1234	2024-09-26	Active	12345678
OL Connect Professional	USA5V-222222-1234	2024-09-26	Active	12345678
OL Connect Professional	USA5V-333333-1234	2023-12-31	Expired	12345678

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10. RESELLER EVALUATION LICENSES

Resellers can obtain software installers and evaluation licenses through the Objectif Lune Partner Portal: http://extranet.objectiflune.com/.

11. CONTACT US

To transfer your license and receive a permanent activation code, or if you have questions regarding the Web Activation Manager, please contact your Activations department: https://objectiflune.com/webactivationmanager/CareInfo.aspx

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